

Potts Family
Foundation



A Decade of Giving





Contents

Founders' Comments.....	1
10 Year Grant History.....	3
Grant Recipients.....	7
CFCI.....	9
OETA.....	11
OKCNP	13
NorthCare.....	15
Sunbeam.....	17
OPSR.....	19
OICA.....	21
The Making of:	
A Decade of Giving.....	22
PFF Board.....	23
Grant Recipients Collage.....	24

A Message from the Founders



We have been blessed to make a lifetime journey – paying it forward in gratitude for our good fortune living and working in Oklahoma!

From the beginning of the Foundation some 39 years ago, we have evolved and grown in program outreach. Throughout, our focus has been on building the potential of individuals, organizations and communities.

Our work with the Oklahoma Center for Nonprofits (OKCNP) has been led by three very capable women since my retirement. Most noteworthy is the last nine years during which Marnie Taylor has exponentially grown the quality and quantity of management and leadership development services of OKCNP.

The last decade of the Foundation has been marked by a focus on investment in early childhood. Margie Marney helped grow advocacy by business leaders. Linda Turner has been the glue that helped us all work better together. Craig Knutson brought special leadership in building support for evidence-based solutions to the many challenges faced by disadvantaged families in our state. Linda Manaugh has caught us up with the 21st century, expanding our two-way communication. The resulting growth has been exemplified by the response from showings to some 6,000 viewers of the film on Resilience. Through it all, outstanding board members have provided wisdom and inspiration!

We sense, via our work with the Early Childhood Legislative Caucus, that our state is on the brink of a renaissance of public/private support. Once again Oklahoma may become a leader in development of top notch education, healthcare and human resource development for all our citizens! That is our dream!!

It's been a privilege to be a partner with so many incredible individuals and organizations in this shared quest.






Gratefully,

Ray & Pat Potts

Grant Totals (not including OKCNP grants)

2009—2018

PFF Grant & Discretionary Giving

Categories	Total	Top Organizations
Children 	\$346,241	Center for Children and Families Smart Start OK/OPSR
Education 	\$201,241	OK Institute for Child Advocacy Smart Start OK/OPSR
Family Support 	\$394,250	Sunbeam Family Services Center for Children & Families
Health 	\$126,000	OK Institute for Child Advocacy NorthCare
Miscellaneous 	\$60,350	OETA Foundation
TOTAL	\$1,128,082	Sustainable Early Childhood Initiatives

PFF Grant History (Non OKCNP Grants)

2009—2018

Year	Amount by Type	C	E	FS	H	M
2009	Discretionary Grants	\$2,000	\$2,000	\$2,000	\$1,500	\$500
	PFF Grants	\$19,250	\$5,500	\$34,750	\$0	\$0
2010	Discretionary Grants	\$2,250	\$2,500	\$2,000	\$1,750	\$500
	PFF Grants	\$17,750	\$4,000	\$33,750	\$0	\$0
2011	Discretionary Grants	\$3,750	\$1,750	\$3,250	\$1,250	\$1,500
	PFF Grants	\$28,741	\$18,991	\$46,250	\$11,500	\$0
2012	Discretionary Grants	\$2,750	\$3,250	\$1,500	\$1,250	\$1,750
	PFF Grants	\$32,500	\$18,000	\$35,500	\$19,000	\$0
2013	Discretionary Grants	\$3,000	\$2,250	\$4,000	\$2,750	\$1,500
	PFF Grants	\$32,500	\$15,000	\$40,000	\$17,500	\$5,100
2014	Discretionary Grants	\$3,750	\$1,750	\$4,750	\$2,000	\$2,750
	PFF Grants	\$27,000	\$15,500	\$49,500	\$18,000	\$0
2015	Discretionary Grants	\$5,750	\$3,250	\$2,750	\$1,750	\$3,000
	PFF Grants	\$38,750	\$16,250	\$31,250	\$15,000	\$8,750
2016	Discretionary Grants	\$4,500	\$3,250	\$1,250	\$1,000	\$4,000
	PFF Grants	\$27,500	\$26,250	\$21,250	\$12,500	\$12,500
2017	Discretionary Grants	\$6,750	\$5,750	\$1,750	\$1,250	\$2,500
	PFF Grants	\$45,250	\$27,750	\$32,500	\$7,500	\$7,500
2018	Discretionary Grants	\$6,250	\$4,250	\$5,000	\$2,000	\$3,500
	PFF Grants	\$36,250	\$24,000	\$41,250	\$8,500	\$5,000

Key

C	Children
E	Education K-12
FS	Family Sup- port
H	Health
M	Miscellane- ous

OKCNP Grant History

2009—2018

PFF Grant & Discretionary Giving

Year	Amount by Type	Total Annual Amount
2009	Contribution: \$88,500 Discretionary: \$3,000	\$91,500
2010	Contribution: \$145,000 Discretionary: \$1,000	\$146,000
2011	Contribution: \$145,000 Discretionary: \$2,500	\$147,500
2012	Contribution: \$140,000 Discretionary: \$1,500	\$141,500
2013	Contribution: \$140,000 Discretionary: \$500	\$140,500
2014	Contribution: \$150,000 Discretionary: \$1,000	\$151,000
2015	Contribution: \$155,000 Discretionary: \$500	\$155,500
2016	Contribution: \$140,000 Discretionary: \$1,000	\$141,000
2017	Contribution: \$140,000 Discretionary: \$0	\$140,000
2018	Contribution: \$156,477 Discretionary: \$0	\$156,477

OKCNP Grant Total

2009—2018

PFF Grant & Board Discretionary Giving to OKCNP

Categories	Total
PFF Contributions	\$1,399,977
PFF Board Discretionary	\$11,000
Total	\$1,410,977

Master Grant Total

2009—2018

Early Childhood Initiatives & Non-Profit Capacity Building

Categories	Total
Sustainable Early Childhood Initiatives	\$1,128,082
Non-Profit Capacity Building (OKCNP)	\$1,410,977
GRAND TOTAL	\$2,539,059

Grant Recipients

2009-2018

- ◆ A Chance to Change
- ◆ Be the Change
- ◆ Bridges
- ◆ Calm Waters
- ◆ CARE Center OKC
- ◆ Center for Children & Families, Inc.
- ◆ Chamber of Commerce Foundation, Inc.—Ardmore
- ◆ Child Abuse Network, Inc.
- ◆ Community Action Project of Tulsa County
- ◆ Creative Oklahoma, Inc.
- ◆ Crosstown Learning Center
- ◆ El Sistema Oklahoma, Inc.
- ◆ Families of Promise (OCCC Child Development Center)
- ◆ Family Builders
- ◆ Fields & Futures
- ◆ First Tee of Oklahoma City
- ◆ Garfield County Child Advocacy Council
- ◆ Grove Education Foundation for Excellence
- ◆ Healthy Schools
- ◆ Infant Crisis Services, Inc.
- ◆ Institute for Building Early Relationships
- ◆ KI BOIS Community Action Foundation
- ◆ Latino Community Center of Tulsa
- ◆ Mission of Hope
- ◆ Norman Public Schools (OK Parents as Teachers)
- ◆ Norman Public Schools Foundation
- ◆ NorthCare
- ◆ Oak Hill Episcopal School
- ◆ OETA Foundation
- ◆ Oklahoma Arts Institute Foundation
- ◆ Oklahoma Business & Education Coalition
- ◆ Oklahoma Center for Arts Education
- ◆ Oklahoma Child Care Resource & Referral Association
- ◆ Oklahoma City National Memorial
- ◆ Oklahoma City Philharmonic
- ◆ Oklahoma Philharmonic Society, Inc.



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- ◆ Oklahoma Policy Institute
 - ◆ Oklahoma State University Foundation
 - ◆ Oklahoma Women's Coalition
 - ◆ Oklahoma Youth Hunting & Shooting Program
 - ◆ OUHSC—Center on Child Abuse and Neglect
 - ◆ OUHSC—SafeCare
 - ◆ Parent Promise
 - ◆ Parents Assistance Center
 - ◆ Positive Tomorrows
 - ◆ Reach Out & Read
 - ◆ Regional Food Bank of Oklahoma
 - ◆ ReMerge
 - ◆ Salvation Army—Cleveland County, OK
 - ◆ School for Healthy Lifestyles
 - ◆ Smart Start of Central Oklahoma
 - ◆ Smart Start Oklahoma/Oklahoma Partnership for School Readiness
 - ◆ Sprouts Child Development Initiative in Tulsa
 - ◆ St. John Christian Heritage Academy
 - ◆ Stand for Children
 - ◆ Sunbeam Family Services
 - ◆ Teach for America OKC
 - ◆ The Education and Employment Ministry—TEEM
 - ◆ The Foundation for Oklahoma City Public Schools
 - ◆ The Parent Child Center of Tulsa
 - ◆ The Pencil Box
 - ◆ The Saville Center
 - ◆ The University of Oklahoma Foundation
 - ◆ Tony Reyes Bilingual Child Development Center
 - ◆ Tulsa Community Foundation
 - ◆ Tulsa Lawyers for Children
 - ◆ United Way of Norman (Success By 6)
 - ◆ Wondertorium Children's Museum
 - ◆ World Neighbors



“ Over the last decade, your generosity through the Potts Family Foundation has transformed the way in which the Center for Children and Families, Inc. serves Norman and Cleveland County by educating and guiding at-risk parents to provide safe, nurturing and loving environments for our community’s children. Ray and Pat, we are forever grateful!”

-Brandon Brooks, CEO

Center for Children and Families, Inc.

The first few years of every baby's life form the foundation for that child's long-term health and capacity to learn. Positive early childhood development and learning experiences are vital and the Center for Children and Families, Inc. (CCFI) believes that a child's parents are his or her most important teachers.

Over the last decade, the Potts Family Foundation has provided transformational help to CCFI's efforts to provide critical education and support to new and expectant parents. With the generous contributions of the Foundation, CCFI has been able to achieve remarkable outcomes through our teen parenting programs that work in concert with Norman Public Schools and Bringing Up Babies, a free and voluntary program offered to pregnant and parenting individuals with children 0-5 to create healthy and stimulating home environments for their children. As a result, nearly 100% of parents participating in these services report increased knowledge and use of information in the areas of pregnancy, positive parenting, child development and the importance of early childhood education.

M enrolled in CCFI's Bringing Up Babies home visitation program when she was seven months pregnant with her second child. In this program, M and her boyfriend, C, were connected with a Parent Educator (PE) who provided weekly education and support to their family. With the guidance of the PE, they covered topics of childbirth readiness, early childhood literacy and learning, feeding options and breastfeeding support, child development and screenings, sleep struggles and setting positive limits and parenting goals. In addition, their PE exposed them to other services and resources in the community.

Over the next year, M and C adjusted well to their new baby and raising M's older daughter, but under the surface tension was building due to C's unemployment. Adding to the stress, M experienced multiple health issues including depression and anxiety. Due to the severity of her depression, M needed help accessing treatment. With C unwilling to help, the CCFI PE stepped in and took her to multiple doctors' appointments. As time passed, M's health gradually improved, but her relationship with C became strained. During home visits, M shared details about C's controlling behavior and verbal and psychological abuse. The PE continued to be an ally for M and often encouraged her to seek refuge with a CCFI partner agency.

After several failed attempts to remove C from her life and multiple interactions with law enforcement, M reached a turning point when she was physically abused by C. M then removed herself and her children from the home and filed a report with the police. She was granted a six-month protection order against C and reached out to the Women's Resource Center for additional support.

With all of this turmoil behind her, M is thriving! She is now able to care for herself and her children, has reconnected with friends and family and is making plans to further her education. She is grateful for the help and support of her CCFI PE who went above and beyond to ensure the safety and well-being of herself and her children. Without this resource, M might not have been able to find the courage needed to turn her life around. More importantly, M's children are in a safe environment and surrounded by a caring network of family and friends under the watchful eye of an informed and supported mother.





“The greatest gift we can give our state is the gift of education and encouragement for our littlest learners. Ray and Pat Potts inspire curiosity among Oklahoma’s children and serve as leading role models for investment in Oklahoma’s greatest resource, our kids.”

**-Daphne Dowdy, President & CEO
OETA Foundation**

Thank you for the opportunity to share the impact of Potts Family Foundation’s support of Oklahoma’s public television station. For the past several years, OETA Foundation has used your foundation’s contribution as a challenge grant. It has doubled your investment in ensuring that, despite dramatic declines in OETA’s state funding, Oklahoma’s preschool children have continued access to evidenced-based PBS educational programming. You will note below comments from some of the people directly affected by your contribution along with exciting new statewide research that documents our impact.

An impressive body of national research demonstrates that PBS educational programming prepares children for school, both academically and social-emotionally. A 2017 study by Tulsa’s RVA Market Research group focused specifically on how OETA impacted Oklahomans. This survey was carefully designed to ensure that respondents mirrored Oklahoma’s ethnic and socioeconomic demographics. Overall, 85% of respondents identified as OETA viewers with 64% reporting that they regularly watched OETA educational programs as a child. The survey also identified the Hispanic community as the Oklahoma ethnic group with the highest OETA viewership.

I want to particularly note results associated with the section of the RVA study that focused on those Oklahomans, ages 18-45, who grew up watching Sesame Street and other PBS educational programming. Of this group, 34% reported frequently watching OETA educational programming as preschoolers and, correspondingly, ranked notably higher in success indicators including:

- College graduation: 45% of the preschool OETA viewers graduated college compared to 32% of those who did not watch OETA programming as preschoolers. Especially notable: for the respondents whose parents were not college graduates, the preschool OETA viewers were more than twice as likely to graduate college. In this group, 32% of the preschool OETA viewers reported graduating from college compared to 14% of the non-viewers.
- Home ownership: 51% of the preschool OETA viewers own homes compared to 42% of the non-viewers.
- Overall happiness: Of those who viewed educational OETA programming as a preschooler, 79% reported their life is good compared to 69% of the non-viewers.

Our viewers are vocal about the impact of public broadcasting.

Joshua of Tecumseh wrote, "The debate over funding of public television in Washington, DC has prompted me to finally become a member. My children loved Dinosaur Train and Wild Kratts when they were younger. I love the documentaries on Frontline and American Experience. PBS NewsHour is the best news program on TV. I love the depth and breadth of their news coverage. One of the most overlooked aspects of the NewsHour is the way they model respectful dialogue."

Allison of OKC recounted being taught at a young age to stretch her curiosity, ask questions and look at all sides of an issue, "Those things PBS covers so well. Caring for life, the world and not to harm the beauty of this world. Thank you, praise you."

The Cox family of Broken Arrow point to the lessons of Daniel Tiger's Neighborhood as a key player in helping their children and extended family understand how their new daughter, Poppy, born with spina bifida, can participate and make a difference in the world just like anyone else. Anything else, they say, is poppycock!

OETA 
FOUNDATION



“Nearly 40 years ago, my friend and mentor Pat Potts, saw an incredibly important need in the community. There were nonprofits in Oklahoma that were addressing the most pressing issues affecting families - hunger, health care, education, building happier homes, arts and culture, and so much more. But there wasn't a nonprofit dedicated to helping other charitable organizations. Pat saw the need. Pat had a vision. Pat changed the game for our state's nonprofits.

At the same time, Pat was deeply immersed in charitable work in Oklahoma. She also knew that nonprofits needed help with everything from financial services to board development.

She knew they wanted assistance with fundraising and marketing. And at the time, they even needed access to computers - something we take for granted today but was a precious commodity in 1981.

Pat started the Oklahoma Center for Nonprofits with the idea that nonprofits that worked better could do more in the community better. Her vision has led the Oklahoma Center for Nonprofits to be one of the country's most esteemed and most active state associations of nonprofits. Today, we convene nonprofit leaders from every sector, every corner of the state and every type together to learn, share, advocate and network.

Pat was a visionary. We are thankful to walk in her footsteps. I am most proud to be the CEO of an organization with such a history - and reputation - that build upon her vision. I, my staff, my board and our more than 1,100 member organizations statewide are grateful for that vision and the work that helps us build better communities through effective nonprofits.

Since 1981, the Oklahoma Center for Nonprofits has been the state's preeminent provider of professional development, consulting, membership and advocacy services to charitable nonprofits throughout Oklahoma. Founded on the ethos that nonprofits must operate effectively and efficiently as businesses to have the most significant outcomes and impact, the Center has helped thousands of organizations in the state become not only better at what they do but better at how they do it.”

-Marnie Taylor, President & CEO
Oklahoma Center for Nonprofits

Since 2008, the Center has increased its membership to more than 1,100 organizations, individuals, businesses and foundations. And in the past 10 years, more than 15,000 professionals, volunteers, board members and other nonprofit stakeholders have attended a Center professional development event. In just the past five years, the Center has completed more than 375 consulting projects around the state and more than three-quarters of those projects were delivered by its staff of experts. Additionally, each year a Center staff member speaks at more than 40 other engagements statewide and nationally on topics about the sector, philanthropy, advocacy and nonprofit best practices.

Most importantly, today the Center is a statewide organization with presence in almost every corner of the state. In addition to the coursework regularly available in Oklahoma City and Tulsa, the Center provides training opportunities in Enid, Woodward, Ardmore, Duncan, Lawton, Ada, Tahlequah, Durant, Bartlesville, Ponca City and more.

In the realm of advocacy, the Center has championed legislation to ease taxation burdens on charitable giving, ensured nonprofit advocacy rights, protected nonpartisanship for nonprofits, and ensured protection of charitable giving incentives.

We do this thanks to the power of our membership and through the generosity of our investors, particularly the Potts Family Foundation. The powerful investments in nonprofit capacity building services continue to honor the legacy of our founder, Pat Potts, and to strengthen and protect our sector so that it may enrich lives, change lives and save lives.





“NorthCare extends its sincere appreciation to Mr. Ray and Mrs. Pat for their commitment to Oklahoma children and families. Their generous contributions help strengthen and preserve families, thus promoting a healthier community and state.”

**-Randy Tate, Executive Director
NorthCare**

We had a mother voluntarily reach out for SafeCare services who was feeling overwhelmed because her two year old was having tantrums and mom was pregnant with a new born on the way. This mother had low self-esteem; was in an emotionally-abusive, controlling relationship; indicated feeling isolated and alone; and lacked social supports, as she and her husband had moved to Oklahoma from another country. She had inquired about counseling services, but was concerned she would not have the opportunity to receive these services due to barriers with insurance.

Through the Potts' funding, our Safecare provider was able to connect mom to outpatient services at NorthCare. These services provided mom with individual and group counseling. Throughout this recovery process the mother's self-esteem improved and she left an unhealthy relationship with an abusive husband. The two-year-old's behavior improved and the addition of a new baby girl was a blessing to mom. The mother demonstrated positive parenting and engagement skills with her children. Mother successfully completed the SafeCare program and now sits on the Parent Partnership Board through OUHSC. The Parent Partnership Board is comprised of former SafeCare participants that provide support to one another; feedback and support to community services - specifically related to home visitation programs. We recently received a thank you card from the Parent Partnership Board in which this mom stated, “Thank you for being such a blessing.”

Family KINnections began working with a couple who had taken formal placement of their three-year-old nephew and one-year-old niece who were in DHS custody as foster children. The caregivers are legal immigrants from Mexico and speak primarily Spanish; thus services were provided by a bi-lingual Community Resource Specialist to support the family respective of their culture and specific needs. In addition to the two children placed in the home, the caregivers have two biological children, ages ten and eight years. The oldest child placed demonstrated severe developmental delays in speech and motor skills and social emotional functioning and was in need of multiple types of services.

Through care coordination and collaboration, the family was connected to speech pathology, occupational therapy, parent-child interaction training, and a child development center; all equipped to support the family in both English and Spanish. The family was educated on how to use community transportation in order to make multiple weekly appointments for the children as well as resources that provide clothing, food, and household items. Monthly assessments were conducted to track well-being and functioning of the household and education was provided via SafeCare and TBRI to further assist the family.

After nine months of services the family finalized the adoption process and the children now have a forever home. The female caregiver stated that she now feels more confident and able to connect to her community unlike before Family KINnections services. The children have displayed great improvements in several developmental domains and are on track to begin pre-school in 2019.





“Although I’ve known Pat and Ray for many years and admired their work in our community, I’ve had the opportunity to see their impact “up close and personal” since I joined Sunbeam Family Services four years ago. Their positive effect is both wide and deep and that’s one of the many reasons they were both honored with Sunbeam’s ASPIRE award in 2017. Those who know them ASPIRE to be like them and are INSPIRED by them because they never seem TIRED from the work they do. Gracious, kind, dedicated, generous, insightful, and strategic are just a few of the words that describe Ray and Pat and IMPACTFUL is the best word to describe their contribution to our community. Thanks Ray and Pat for your dedicated investment in our state.”

-Jim Priest, CEO
Sunbeam Family Services

Every number has a name; every name has a story.

I think of this couplet every time I review the annual report of Sunbeam Family Services. We help change the lives of 10,000 people in central Oklahoma every year. We improve the lives of over 600 young children through our Early Childhood Services program and our flagship child care center, Oklahoma City Educare. The faithful generosity of the Potts Family Foundation has empowered Sunbeam with the resources required to reach these numbers of Oklahomans. But the generosity of PFF doesn’t just reach numbers. It reaches people with names and stories. Stories like that of Kerstin. An unmarried high school student, pregnant at 14. Thrown out of her home by her mother. Homeless. Dropped out of school. After giving birth to Matthew, Kerstin became pregnant again within a short time. Without a home. Without hope.

Until she connected with Sunbeam Family Services and re-enrolled in Emerson High School near downtown Oklahoma City. Through the support of Sunbeam’s Early Childhood staff she found help, hope, and the opportunity to succeed. Through Sunbeam, Kerstin learned about her children’s developmental needs and how to be the best mom she could be. Kerstin graduated high school and is now enrolled in college, pursuing a degree. Her sons Matthew and Adam are growing and doing well in school, thanks to an excellent early childhood experience at Educare. The Potts Family Foundation played a role in painting this bright, optimistic picture. One single mom. Two young boys enrolled at Educare. Numbers. But far more than numbers.

They are names with stories whose success was made possible through the generosity of the Potts Family Foundation. Over many years the Potts Family Foundation, as well as individual members of the Potts family, have found ways to support and serve Sunbeam. Whether it's a generous annual grant, support for Sunbeam's capital campaign, special donations for Sunbeam's Early Childhood program, or an encouraging word coupled with enthusiastic positivity, the Foundation and the Family have been generous, consistent, and outstanding benefactors of Sunbeam. That's part of the reason why Sunbeam honored Ray and Pat Potts with our annual ASPIRE award in 2017. They are the kind of people we all aspire to be like.

Lizzie Swisher founded Sunbeam in 1907 and lived a life of radical and risky generosity. She moved to Oklahoma City from Wichita, Kansas because she heard there was an "orphan problem" and she decided she could do something about it. Without a supporting organization or any contacts, Lizzie simply rented a large house and began taking children in off the street. "None of us can do everything but all of us can do something," Lizzie declared. Sunbeam encourages everyone to "Live Like Lizzie" with radical and risky generosity and that's what the Potts family and their Foundation have done for over a decade. We, at Sunbeam, are more than grateful for their generosity. We are empowered and inspired by it. Congratulations on ten years of historic generosity!





“The Oklahoma Partnership for School Readiness (OPSR) is grateful to Potts Family Foundation for its continued support of early childhood programs across the state.”

-Debra Andersen, Executive Director
Oklahoma Partnership for School Readiness

As one of our major donors, Potts Family Foundation has impacted our mission to ensure all children are happy, healthy and ready to learn by the time they enter school. These funds have enriched our research symposiums, as well as strengthened the Oklahoma Champions for Early Opportunities (OKCEO) network, such that changes have and continue to happen for children and their families.

In fact, Lesli Blazer, former Oklahoma Department of Human Services (DHS) Director of Child Care Services, said OPSR’s 2017 Early Childhood Research Symposium inspired DHS to make positive policy changes.

“Based on recommendations we heard at the symposium about layering subsidy funding with early head start funding, we were able to make changes that have helped foster children” she said. “And DHS’ Child Care Division now works directly with its Child Welfare Division. This collaboration has led to cross-training foster care staff on the importance of selecting high quality child care.”

Moreover, Caren Calhoun with Tulsa Educare said they also benefited from the research symposium by learning how to work more closely with DHS. “We all learned about each other’s resources. And we went from having 29 in foster care to now we have 66.”

This concrete step forward is only one of many due to the generosity of Potts Family Foundation. We look forward to future partnerships that improve the lives of Oklahoma’s youngest children.



**OKLAHOMA
PARTNERSHIP
FOR SCHOOL
READINESS**



“Thanks to the grants received from the Potts Family Foundation, the Oklahoma Institute for Child Advocacy was able to share our desktop calendar with each legislator, Governor Fallin, Lieutenant Governor Lamb and other elected officials. This put the relevant statistics regarding child wellbeing in Oklahoma at their fingertips each day to help raise awareness. This emphasizes the work done by the collaborative efforts of the Early Childhood Coalition and Legislative Caucus.”

-Joe Dorman, Chief Executive Officer
Oklahoma Institute for Child Advocacy (OICA)

Pat and Ray have been true champions for children in Oklahoma for as long as I can remember. I have enjoyed working with them through the years to improve state laws and policies for our youth. The efforts they and the Potts Family Foundation have put forth are making a lasting difference in raising awareness of the trauma experiences of Oklahoma’s youngest.



INSTITUTE
FOR CHILD
ADVOCACY

The Making of: A Decade of Giving

As the current president of the Potts Family Foundation, I get to witness on an almost daily basis the genuine and selfless generosity Pat and Ray exhibit. This report — A Decade of Giving — seeks to capture both the magnitude of that generosity and sincerity of several of the major recipients of that generosity. But know there are many “thousands of recipients” whose lives have improved through the delivery of services statewide.

Prior to my staff position, I served the maximum number of years allowed as a board member. I have been on a couple of boards where I looked forward to the expiration of my term; NEVER occurred with the Potts Family Foundation. Pat’s and Ray’s hearts are imbedded in the dollars they have so generously given, both personally and via the board’s grant-making process.

To ensure their legacy stays intact and continues to grow, they have encouraged their children, their spouses, and grandchildren to participate in giving back to this great state as well. And to further ensure those dollars reach Oklahoma’s children and families in greatest need, they have wisely assembled a diverse group of community leaders to help direct those resources. I was proud to be one of them for many years.

I am honored and humbled to be associated with the humanitarian philanthropy they pursue. I could not ask for a more fulfilling job nor work for two more compassionate people than Pat and Ray Potts. On behalf of staff, we thank you for changing our lives — and the lives of so many Oklahomans — for the better. Your generosity is truly amazing.



Gloria Marquez

Linda Turner

Margie Marney

Craig Knutson

Pat Potts

Linda Manaugh

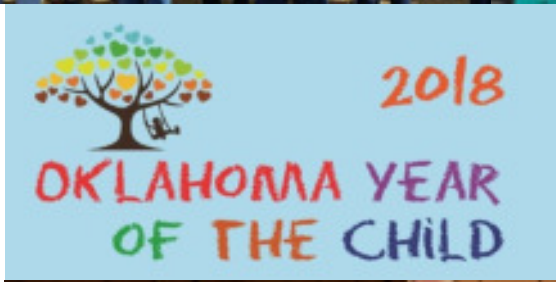
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2018 PFF Board Members



2018 PFF Board Members (left to right) top row: Craig Knutson, Marnie Taylor, Phil Lakin, Dan Schiedel, Ginny Bass-Carl, Raul Font, Steve Potts, Kathy Potts, and Mark Potts. Bottom row: Jill Daugherty, Ryan Posey, Valerie Thompson, Pat Potts, Ray Potts, Dr. Robert Block, and Tiffany Burton. Not pictured: Paige Beal, Larry Potts, Phyllis Hudecki, Erika Lucas, Jennifer Hays-Grudo, and Teresa Burkett.

***We appreciate the dedicated
service of all of our board
members past and present.***





@PottsFamilyFdn



www.pottsfamilyfoundation.org



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